



**Siser**®



All printers and color palettes are different. The colors and textures shown here may not be accurate. Please install the Siser App for more accurate colors.

**SiserNA.com**

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**Siser**®

BROCHURE



100% Cotton	100% Polyester	Poly/Cotton Blends	Nylon	Lyra®/Spandex	Leather	Sublimated Polyester	Home Iron Compatible	CPSIA Certified	Temperature (EasyPress® users add approximate 30°)	Pressure	Time (Seconds)	Peel Carrier
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## SISER® HEAT TRANSFER VINYL REFERENCE

EasyWeed®	✓	✓	✓		✓	✓	✓	✓	305° F/150° C	med	10-15	hot or cold
EasyWeed® Extra		✓	✓	✓	✓	✓	✓	✓	305° F/150° C	med	10-15	hot or cold
EasyWeed® Electric	✓	✓	✓		✓	✓	✓	✓	305° F/150° C	med	15	hot or cold
EasyWeed® Stretch	✓	✓	✓		✓	✓	✓	✓	320° F/160° C	firm	20	hot or cold
EasySubli®	✓	✓	✓					✓	310° F/155° C	med	15	warm
EasyWeed® Sub Block		✓				✓		✓	265° F/130° C	med-firm	15	warm
EasyWeed® Adhesive	✓	✓	✓				✓	✓	275° F/135° C	med	5-10	hot
EasyReflective®	✓	✓	✓	✓			✓	✓	305° F/150° C	med	15	warm
BlackBoard™	✓	✓	✓				✓	✓	275° F/135° C	med	15	warm
Glitter	✓	✓	✓		✓	✓	✓	✓	320° F/160° C	firm	15-20	warm
Holographic	✓	✓	✓		✓	✓	✓	✓	320° F/160° C	med	10-15	cold
Metal	✓	✓	✓					✓	305° F/150° C	med	10-15	cold
StripFlock® Pro	✓	✓	✓		✓	✓	✓	✓	310° F/155° C	med	15	warm
Brick® 600	✓	✓	✓				✓	✓	310° F/155° C	med-firm	15-20	cold
Sparkle™	✓	✓	✓				✓	✓	305° F/150° C	med	15	warm
Twinkle™	✓	✓	✓				✓	✓	305° F/150° C	med-firm	15	warm
EasyPatterns®	✓	✓	✓		✓	✓	✓	✓	305° F/150° C	med	10-15	hot or cold

CPSIA means: This product has been independently lab tested and is Phthalate & Lead Free and is safe for application on children's products.  
Please test for compatibility on your garment before committing to production.



Ceramic	Drywall	Glass	Metal	Plastic	Wood	Surface Characteristics	Thickness	Durability	Cutting Blade Recommendation
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## SISER® EASYPSV® REFERENCE

EasyPSV®	✓		✓	✓	✓	✓	gloss	3 mils / 76.2 microns	3-5 year	45°
EasyPSV® Glitter	✓		✓	✓	✓	✓	smooth gloss	3 mils / 76.2 microns	5 year	45°
EasyPSV® Etch	✓		✓	✓	✓	✓	matte	3 mils / 76.2 microns	5-7 year	45°
EasyPSV® Glow	✓		✓	✓	✓	✓	gloss	4.2 mils / 107 microns	indoor usage only	45°
EasyPSV® BlackBoard®	✓	✓	✓	✓	✓	✓	matte	3 mils / 76.2 microns	2-3 year clean removability	45°
EasyPSV® Holographic	✓	✓	✓	✓	✓	✓	pearlescent	3.15 mils / 88 microns	3 year clean removability	45°

Please test for compatibility on your surface before committing to decoration  
Not recommended for use with dishwasher or microwave.



## LIVE AND IN PERSON.

Siser® has attended many trade shows over the years where we demonstrate the newest and most time-honored cuttable & print and cut materials. If you are interested in learning how to use the latest decoration methods or adding Siser materials to your lineup, come visit us at an upcoming trade show or open house. We're always willing to listen, teach, and demonstrate the most widely used heat applied materials in the world!

For a list of upcoming shows, visit [SiserNA.com/show-schedule](http://SiserNA.com/show-schedule). Hope to see you soon!



## ONLINE.

If trade shows aren't your thing, don't fret! You can still interact with the experts at Siser and get answers to your questions!

We're always on social media - hit us up on YouTube & Pinterest... we try to be everywhere you need us to be. If you run into any issues along the way, you can always email or call our support staff. You can find the info at [SiserNA.com/contact-us](http://SiserNA.com/contact-us).

Need to know if the supplier you're buying from actually sells Siser materials? Don't have a supplier yet? Contact us at [info@SiserNA.com](mailto:info@SiserNA.com) and we'll get you the answers you need!

We look forward to meeting you either in person at a trade show or virtually - online!



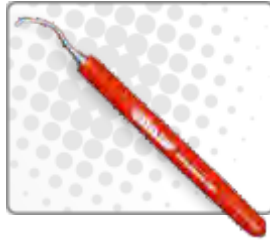
# HEAT PRINTING ACCESSORIES

Siser® has all the tools that make heat printing a snap! Whether it's weeding, masking, or heat applying, we've got what you need to succeed!

## Siser® EasyWeeder®

### The fastest way to weed heat transfer vinyl

The *Siser* weeder allows you to weed with speed and accuracy - even in small cavities. This durable stainless steel tool will not bend or break when weeding designs and be sharpened if necessary. Recommended for use with all *Siser* cuttable heat transfer vinyl and printable heat transfer vinyl materials.



## Heat Transfer Pillows

### Heat Transfer Pillows give your designs a smooth, even surface.

Heat Transfer Pillows have a core of soft foam covered by our non-stick Heat Transfer Cover Sheet material. The thickness of the foam allows buttons, zippers and seams to sink into the pillow, giving you an even surface for heat application.

Available in 5" x 18", 6" x 8", 10" x 10", 12" x 14", and 16" x 20"

## Multipurpose Paper

### The one paper that does double duty!

The name says it all! Multipurpose paper can serve as a cover sheet, protecting your garment and upper platen on your heat press. When using as a cover sheet, make sure the glossy side of the paper is facing down. The glossy side of the paper can also be used to store weeded transfers until you are ready for heat application. Multipurpose Paper can be used several times.



## Heat Transfer Cover Sheet

### Protect your garments and your heat press upper platen!

If you only purchase one cover sheet, this is the one you want!

This is the most popular reusable non-stick cover sheet in the industry. These cover sheets protect your garment and the press' upper platen. Heat Transfer Cover Sheets are reusable and give your image a semi-gloss finish. Replace if the sheet becomes creased or wrinkled.

## EasySqueegee™

### Perfect for applying EasyPSV® as well as masking films

Easily apply your *EasyPSV* pressure sensitive vinyl or smooth out your masking films and remove unwanted air bubbles with this handy plastic squeegee. Recommended for use on all *Siser* Digital Media Materials as well as *EasyPSV*! The squeegee removes trapped air bubbles and creates a bond between the mask and the image.



EASYWEED® HTV

305° F/150° C | Medium Pressure | 10-15 sec. | Peel Hot or Cold



\* Available in matte finish

Please note that due to the way the fluorescent colors are manufactured, there may be variations in colors from batch to batch.

## EASYWEED® STRETCH HTV

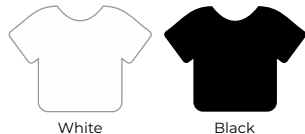
320° F/160° C | Firm Pressure | 20sec. | Peel Hot or Cold



EasyWeed® Stretch has a True Matte Finish  
(except Burgundy, Silver, Gold, and Rose Gold)

## EASYWEED® EXTRA HTV

305° F/150° C | Light-Medium Pressure | 10sec. | Peel Hot or Cold



Other colors available upon request

## SISER® SUBLIMATION MARKERS

SOFT GOODS: 370° F/187° C | Firm Pressure | 45 sec. | Peel Hot  
HARD GOODS: 400° F/204° C | Firm Pressure | 60 sec. | Peel Hot



### The Power of Sublimation in Your Hand

Move your works of art from paper to product with the help of Siser® Sublimation Markers! Simply draw on regular paper and apply heat to permanently transfer your doodle to oodles of products. This authentic sublimation ink works on all sublimation compatible blanks like mugs, keychains, polyester clothing, and more! Available in a variety of colors, Sublimation Markers are just waiting for your creativity to take hold. *Please note that Siser Sublimation Markers are for adult use only.*



### THE SISER® APP

Take Siser® with You Wherever You Go with the Siser® App!

- *Constantly updated material color samples*
- *Quick access to application instructions*
- *Be the first to know about new materials*
- *Discover creative application ideas*
- *Contact us with questions or comments*
- *Get social with us! Quick links to our Social Media*

*If you do any kind of garment decoration, you should be using Siser Materials - and the Siser App!*



SiserNA.com

# EASYSUBLI®

Heat Transfer Vinyl

311° F/155° C | Medium Pressure | 15 sec. | Peel Warm\*



## The latest Innovation in Sublimation!

Siser® EasySubli® heat transfer vinyl is the key to sublimating garments of any color and almost any fabric! For best results, print directly on *EasySubli* with *Siser EasySubli* Inks by Sawgrass and the Virtuoso SG400 or SG800 printers. After printing, cut your design by hand or with an electronic cutting machine. For designs with multiple pieces, use *EasySubli* Mask and a squeegee to transfer designs from the static backing to your garment. With a low application temperature of 311°F, you can even heat press sensitive fabrics like tri-blends and rayon! Try your hand at the printing game without investing an arm and a leg - Try *EasySubli* heat transfer vinyl!

Compatible with Siser® EasySubli® Inks by Sawgrass and standard sublimation inks



\* If EasySubli Mask has been used peel warm.  
For more detailed application instructions visit [SiserNA.com](http://SiserNA.com)

GLITTER HTV

320° F/160° C | Firm Pressure | 10-15 sec. | Peel Warm



\* It is not recommended to layer Glitter on itself or other materials



## EASYWEED® ELECTRIC HTV

305° F/150° C | Medium Pressure | 10-15 sec. | Peel Hot or Cold



## BRICK® 600 HTV

311° F/155° C | Medium-Firm Pressure | 20sec. | Peel Cold



## EASYWEED® SUB BLOCK HTV



265° F/130° C  
Med-Firm Pressure  
15 sec.  
Peel Cold

## BLACKBOARD® HTV



275° F/135° C  
Medium Pressure  
15sec.  
Peel Warm

## SISER® DIGITAL MEDIA



S-PRINT™

284° F/120° C | Medium Pressure | 10-15 sec. | Peel Hot



### Water-based with a Matte Finish!

Our long history of digital media expertise was combined to offer the best of both water-base and smooth print surface that holds color exceptionally well. If you're looking for durable, lightweight transfers that don't skimp on the vibrancy, then look no further than S-Print™! Great for t-shirts, bags and performance wear, S-Print's matte finish makes any project look professional.

*Compatible with eco-solvent, solvent and latex based printers/cutters (Not for desktop printers)*

## SUBLITHIN® SOFT

265° F/130° C | Medium Pressure | 15 sec. | Peel Warm



### The Perfect Digital Media for Sublimated Sports Garments!

Standard digital media isn't formulated for use on sublimated garments. Applying regular printable PU vinyl on sublimated fabric will result in dye migration. Dye migration is when sublimation inks from the fabric bleed through the vinyl causing it to look discolored. Sublithin® Soft is specially formulated to block dye migration, so it's perfect for all polyester motocross, soccer, and hockey jerseys with full sublimation.

*Compatible with eco-solvent and solvent based printers/cutters (Not for desktop printers)*

## TTD EASY MASK

Formulated for use with all Siser digital media, this clear mask allows you to easily place designs. With just the right amount of tack to make masking hassle-free and a hot peel after heat application for a quick turnaround time, TTD Easy Mask is the perfect companion to any digital media- including EasyPatterns!

## TTD HIGH TACK MASK

With increased stickiness to prevent wrinkling and warping during the masking process, TTD High Tack Mask is ideal for large or detailed designs and even works with EasyPatterns! The clear mask makes it easy to place the material accurately and the warm peel keeps the application process quick so you can create more products faster.



	100% Cotton	100% Polyester	Poly/Cotton Blends	Nylon	Lycra®/Spandex	Leather	Sublimated Polyester	InkJet Compatible	CPSIA Certified
SISER® DIGITAL MEDIA MATERIAL REFERENCE									
ColorPrint Easy									
ColorPrint Extra PU									
ColorPrint PU									
DigiBrick™									
Hi-5 Print Matte									
SparklePrint™									
S-Print™									
Sublithin® Soft									

# SISER® DIGITAL MEDIA

## COLORPRINT EASY

300° F/149° C | Medium Pressure | 15 sec. | Peel Warm



### The Easiest Digital Media to Mask and Weed!

ColorPrint Easy is the easiest weeding print and cut material ever! Simply print and cut your design, weed, mask, and press! With the help of a squeegee, ColorPrint Easy transfers smoothly to the mask with little effort then peels warm after heat application to reveal a beautiful semi-gloss finish. Perfect for almost all projects, ColorPrint Easy is a simple choice for your shop.

*Compatible with eco-solvent and solvent based printers/cutters (Not for desktop printers)*

## COLORPRINT EXTRA PU

305° F/151° C | Medium Pressure | 15 sec. | Peel Hot/Warm



### The Digital Media Designed with Nylon in Mind!

ColorPrint Extra PU is the new and improved version of the original ColorPrint Extra. This semi-gloss material is perfect for full-color printing on nylon and durable enough for pennants, canvas, tents and other difficult to personalize items. If you're looking for an alternative to costly screen printing on oversized or odd substrates, then ColorPrint Extra PU is for you!

*Compatible with eco-solvent, solvent and latex based printers/cutters (Not for desktop printers)*

## COLORPRINT PU

295° F/146° C | Medium Pressure | 15-20 sec. | Peel Hot



### Full-Color Digital Media Designs with Incredible Stretch & Rebound!

Impress your customers with beautiful, vibrant graphics that are also lightweight and durable. Thin enough to provide a great hand and stretchable enough for most performance wear, ColorPrint PU is available in a matte or glossy finish for all your project needs. Plus, it's easy to use! Just print, cut, mask, and press!

*Compatible with eco-solvent, solvent, and latex based printers/cutters (Not for desktop printers)*



## DIGIBRICK™

311° F/155° C | Medium/ Firm Pressure | 25 sec. | Peel Cold



### Print Thicker, Better, Bolder!

Standard Brick® HTV is 600 microns, but DigiBrick™ stands tall at a whopping 750 microns with the added benefit of being printable! DigiBrick is designed to give dimension to your full-color graphics so they're bolder than ever. The smooth, matte finish compliments projects from hat designs to faux patches and any full-color logo that needs a boost!

*Compatible with eco-solvent and solvent based printers/cutters (Not for desktop printers)*

## HI-5 PRINT MATTE

250° F/120° C | Medium Pressure | 5 sec. | Peel Hot



### Low Temperature, Low Time, High Quality Results!

The low application temperature paired with an even lower pressing time means you can say goodbye to heat marks and hello to soft, matte graphics - in a matter of seconds! With the help of Hi-5 Print Matte you can now confidently decorate fabrics like 100% polyester, rayon, and anything else that can't stand the heat that's required for other digital media.

*Compatible with eco-solvent, solvent, and latex based printers/cutters (Not for desktop printers)*



## SPARKLEPRINT™

311° F/155° C | Medium/Firm Pressure | 15 sec. | Peel Hot



### Print and Cut Full-Color Designs That Sparkle!

Like the look and feel of Sparkle™ HTV? Then you'll love full-color images on SparklePrint! This white digital media is embedded with silver specks of glitter to create a smooth surface, so your prints are always soft and sparkly. Your designs will look better than ever on SparklePrint thanks to the bright, glossy finish that makes images pop with a pearly glow.

*Compatible with eco-solvent, solvent and latex based printers/cutters (Not for desktop printers)*

## STRIPFLOCK® PRO HTV

311° F/155° C | Medium Pressure | 15 sec. | Peel Hot



## HOLOGRAPHIC HTV

320° F/160° C | Medium Pressure | 15-20 sec. | Peel Cold



\* Translucent colors' final appearance will be influenced by substrate color.

## SPARKLE HTV

305° F/150° C | Medium Pressure | 15 sec. | Peel Warm



## TWINKLE™ HTV

305° F/150° C | Medium-Firm Pressure | 15 sec. | Peel Warm



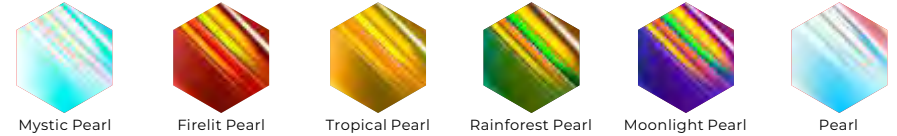
## METAL HTV

305° F/150° C | Medium Pressure | 10-15 sec. | Peel Cold



## EASYPSV® HOLOGRAPHIC

Looking for a wow factor? NEW EasyPSV® Holographic has the popular pearlescent finish you've been searching for! These six striking colors coordinate with Holographic Pearl Heat Transfer Vinyl, so now your hard goods can be just as flashy as your soft goods. The light tack makes for easy removability and the translucent appearance enables even more creative possibilities. Recommended for indoor use only, *EasyPSV* Holographic is ready to come home with you!

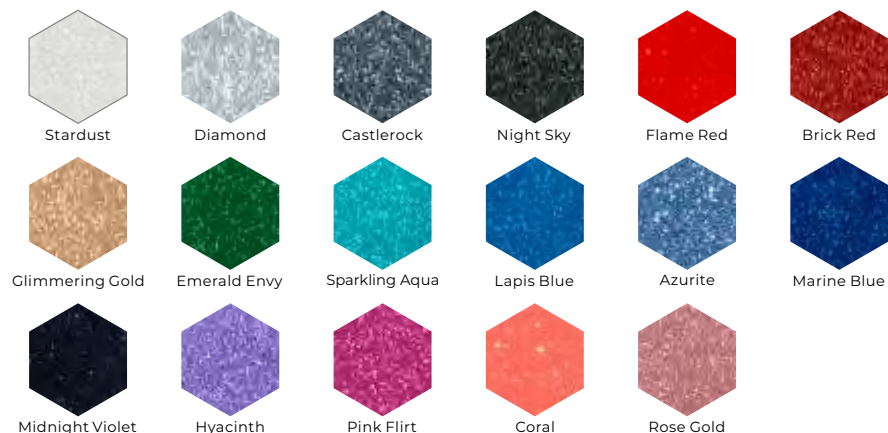


Translucent colors' final appearance will be influenced by substrate color.



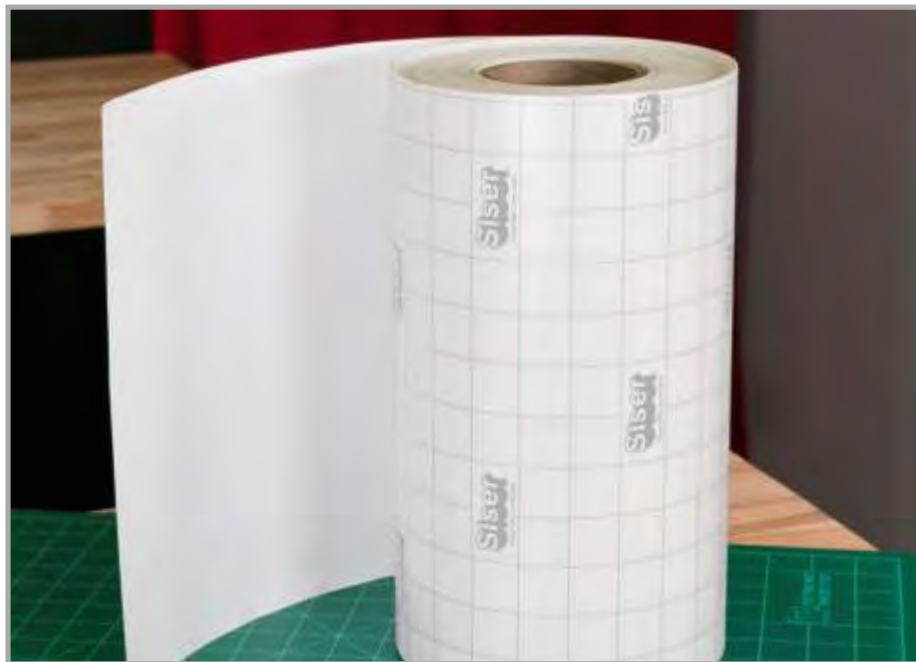


## EASYPV® GLITTER



## EASYPV® APPLICATION TAPE

Apply your Siser® EasyPSV® successfully every time using *Siser* Application Tape. This all-purpose tape is used to apply your PSV graphics onto your object's surface with ease. The medium tack and clear surface make *Siser* Application Tape great for graphics of all sizes. From mini monograms to major wall graphics, Application Tape is here to help. Fitted with a 1" square grid pattern to keep your decal straight, Application Tape makes measuring a breeze and centering your graphics super easy!



## EASYREFLECTIVE® HTV

305° F/150° C | Medium Pressure | 15 sec. | Peel Warm



Silver

## EASYWEED® ADHESIVE HTV

275° F/135° C | Medium Pressure | 5 sec. | Peel Hot | Apply Top



Adhesive

## EASYPATTERNS® HTV

305° F/150° C | Med Pressure | 10-15 sec. | Peel Hot or Cold



EasyPatterns™ are EASY to use pre-printed PATTERNS for use in the cutter of your choice. *EasyPatterns* are compatible with TTD High Tack Mask - just like our ColorPrint™ materials! Simply choose your text or design, load the material into your cutter with the pattern side up, and cut in the positive (do not mirror/flip image.) Once your design is cut, all that's left to do is weed the excess material, mask with TTD High Tack, and heat apply with a heat press or a home iron. Customization has never been easier - or better looking!



Patterns are also available in our EasyPSV® material.

Images are representations & not actual size of patterns.

# EASYPV<sup>®</sup>

## Pressure Sensitive Vinyl

### Welcome to the wonderful world of PSV!

The name brand you know and trust is staying true to Siser<sup>®</sup> Style by keeping things EASY. Siser EasyPSV<sup>®</sup> is your new go-to adhesive vinyl for creating decals that can decorate almost any hard surface. Apply your designs to glass, wood, plastic and so much more when you use *EasyPSV*! This sticky vinyl adheres quickly so your creativity is never hindered! Additionally, *EasyPSV*'s ideal thickness makes it simple to cut, weed, and apply with wide format and craft cutters of all kinds.

*EasyPSV* has everything you need to customize indoor and outdoor objects. Choose from bright glossy colors, matte finishes, and the always popular option - Glitter! As if that's not enough, there's even an *EasyPSV* that glows in the dark, one you can write on with chalk, and an *EasyPSV* that appears to be etched! Check out all your choices and discover how easy the world of *EasyPSV* can be!



## EASYPV<sup>®</sup>

This outdoor-rated EasyPSV<sup>®</sup> comes equipped with an adhesive that's strong enough to survive weather and UV conditions. Put the family name on the mailbox and you're sure to smile every time you pull into the driveway. When you back out, you'll get a glimpse of the kids' team decals on the back window and feel so proud of them. The kids also love seeing their team colors displayed bright and bold (and sometimes glittering) on the car. Of course *EasyPSV* works on indoor surfaces as well, but we don't recommend it for drywall (unless you're looking for free paint removal!)



All printers and color palettes are different. The colors and textures shown here may not be accurate. Please install the Siser App for more accurate colors or check with your distributor about the availability of color guides.